

# Rachel A. Calman

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With my creative background and international assignments I create compelling and innovative video segments, bringing untold realities to the viewer creating emotional connections. I drive captivating stories with fresh concepts through an artistic lens by seeing each project through from conception, to visual and written story boarding, and leading a team through field production, video shooting and post production.

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## Core Skills and Passions:

- Perform Under Intense Deadline Pressure
- Digital Video Production
- Creative Concept Development
- Investigating Cultural Customs
- International Perspective
- Educating on Current Realities

## Work Experience:

**Video and Project Manager, Global Marketing and Communications - 2011 - Present**  
**American Jewish Joint Distribution Committee (New York, New York)**

*Upward progression from marketing assistant to video and project manager.*

### Results achieved:

- Conceptualized, directed and produced digital videos in international and national locations
- Videos and photography featured in prominent media outlets such as The New York Times, CNN, Times of Israel, and Haaretz .
- Planned and directed all marketing/ video production for multi-day events and conferences that featured VIPs such as Joe Biden, John Kerry, Wolf Blitzer, Dr. Ruth Westheimer, Benjamin Netanyahu, and Shimon Peres.
- Travelled multiple times to Ukraine to report breaking news in the battle zone, continuously moving with the stories, as they developed to interview, direct film shoot and personally photograph, with quick turn around of stories needed back at headquarters.
- Established and maintained photo/video journalist connections on the ground to yield real time news.
- Managed projects across multi-disciplinary fields within the marketing department to progress them through all checkpoints to ensure meeting deadlines, creating cohesion and client satisfaction.
- Engineered and implemented a project management process that increased department productivity by 200%. This new environment created more time for strategic thinking, increasing the ROI for every project.

**Marketing Intern, Mercado Global (New Haven, Connecticut) - January 2011- May 2011**

### Results achieved:

- Communicated with staff in Guatemala to ensure sales of fair trade products could meet the demand produced by my expansion and development of new buyers.

**Intern, Project Syndicate (Prague, Czech Republic) - Summer 2010**

### Results achieved:

- Signed news publications to subscriptions of this news commentary organization in record time.

## Volunteer Work

**Community Supported Agriculture, Manager, (New York, NY) - 2012-2015**

**Engineers Without Borders, (Abheypur, India) - January 2011**

**Agohozo-Shalom Youth Village, (Rwanda) - Summer 2009**

## Education

2007-2011     **Hartford Art School, Class of 2011, University of Hartford, West Hartford, CT**  
Bachelor of Fine Arts, Concentration in Photography, Minor in communications  
Honors Program, Presidential Scholarship, Social Action Scholarship  
GPA: 3.5/4.0 in major, Dean's List, Cum Laude

## Digital Production Skills

Adobe Photoshop	Adobe Bridge
Adobe InDesign	FinalCutPro
Premiere	Trained in commercial lighting
Cannon and Nikon DSLR	Proficient with MAC and PCs